

maria covarrubias

CREATIVE | ART DIRECTOR | DESIGNER

CONTACT

mariacova.com
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LinkedIn /mariahcova

EDUCATION

JAN 2017 - AUG 2020

ArtCenter College of Design
Pasadena, CA
BFA in Advertising
Graduated with Honors

AUG 2015 - DEC 2017

El Camino Community College
Torrence, CA
General Studies/ Web Design
Transferred Credits

SKILLS

Adobe Creative Suite
Ps, Ai, Id, Pr, Ae, Xd, Dn
Design
Web Design HTML, CSS
Keynote
Microsoft Office
Bilingual Spanish/English
Drawing
Team-player

INTERESTS

Culture
Design
Outdoors
Food
Competitions
Environment
Mix Martial Arts

REFERENCES

Available upon request

HEY THERE!

I love that my career allows me to be part of cultural moments, by inspiring and influencing humans to connect with brands and products in a more authentic way.

PROFESSIONAL EXPERIENCE

Client: **AT&T, Critical Mass**

Los Angeles, CA

Art Director | Designer (March 2021 - Present)

Collaborated with teams executing full creative campaigns for digital spaces. Working on a global scale of projects as a creative, art director, and creating interactive design solutions.

Client: **Kids Ocean Day, Designmatters**

Los Angeles, CA

Junior Art Director (May 2020)

Collaborated with creative team developing a brand strategy and creative deliverables, using social media to educate and motivate the next generation of young adults through action and as lifetime supporters for our beaches and oceans.

Client: **metro by T-mobile, Hammad Marketing Inc.**

Maywood, CA

Assistant Manager | Sales Associate (Oct 2017 - Aug 2020)

Worked in the front line directly with customers assisting them with products and services ultimately providing them with a better experience. Learned how to lead a team while acquiring management skills to successfully run a business.

NOTEWORTHY

Scholarships

ArtCenter Scholarship (2018-2020)

Jay Chiat Advertising Scholarship (2018-2020)

Entering Grant Scholarship (2018-2020)

Bernard Owett Endowed Scholarship (2019-2020)

Competitions

The Side Show - Shortlisted (Fall 2020)

Crashvertising (2019-2020)

The Young Ones (March 2020)

One Club Creative Boot Camp (Feb 2020)

Kids Ocean Day Sponsor Project (May 2020)

ArtCenter Gallery

Behr Paint - Hear Color (SUM 2020)

Barry HBO - For Your Consideration (SUM 2020)

Carhartt (SPR 2020)

Fisherman's Friend (FA 2019)