

maría covarrubias

Inspired by culture

Art Director

Contact

Website: mariacova.com

Email: contact@mariacova.com

LinkedIn [/mariahcova](#)

Education

JAN 2017 - AUG 2020

ArtCenter College of Design

Pasadena, CA

BFA in Advertising

Graduated with Honors

AUG 2015 - DEC 2017

El Camino Community College

Torrance, CA

General Studies/ Web Design

Skills

Adobe Creative Suite

Ps, Ai, Id, Pr, Ae, Xd, Dn

Design

Web Design HTML, CSS

Keynote

Microsoft Office

Bilingual Spanish/English

Drawing

Team-player

Interests

Culture

Design

Outdoors

Competitions

Traveling

Mix Martial Arts

References

Available upon request

Professional Experience

Client: AT&T, Critical Mass

Los Angeles, CA

Junior Art Director | Designer (March 2021 - Present)

Collaborated with teams of multidisciplines in executing creative deliverables for digital spaces. Working on a global scale from creative, art direction and creating interactive design solutions.

Client: Kids Ocean Day, Designmatters

Los Angeles, CA

Art Director (May 2020)

Collaborated with team creating brand strategy and conceptual deliverables, using social media to educate and motivate the next generation to care about the beaches and oceans.

Client: metro by T-mobile, Hammad Marketing Inc.

Maywood, CA

Assistant Manager | Sales Associate (Oct 2017 - Aug 2020)

Retail – sales associate and customer service, floor sales, reaching goals, inventory (receiving & returning), and managing a team. Designed COVID-19 to keep safe signs.

Noteworthy

Scholarships

ArtCenter Scholarship (2018-2020)

Jay Chiat Advertising Scholarship (2018-2020)

Entering Grant Scholarship (2018-2020)

Bernard Owett Endowed Scholarship (2019-2020)

Competitions

Crashvertising (2019-2020)

The Young Ones (March 2020)

One Club Creative Boot Camp (Feb 2020)

Kids Ocean Day Sponsor Project (May 2020)

ArtCenter Gallery

Behr Paint - Hear Color (SUM 2020)

Barry HBO - For Your Consideration (SUM 2020)

Carhartt (SPR 2020)

Fisherman's Friend (FA 2019)